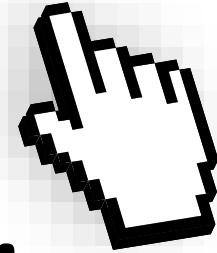




*Note that this slide contains a video:

<https://www.facebook.com/14158343106/posts/10156252794958107?sfns=mo>

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kbulleman@frontporch.net



The Piers Project: A Cyber Safety Initiative



CENTER FOR INNOVATION
AND WELLBEING



California Lutheran Homes

Did you know...

- In 2016, **67% of Americans** 65 and over were using the Internet.¹
- **Only 1 in 24 cases of elder abuse** are reported.²
- In 2017, older adults lost **\$1.7 billion to financial abuse**.³
- **45% of financial abuse** begins through the use of the Internet.⁴
- **59% of people** say they are unsure if what they see in the media is true.⁵

What is Online Safety?

General Internet Protection



What are some examples of cyber fraud?

Healthcare Scams

Lottery Fraud

Charity Fraud

Tax-related Fraud

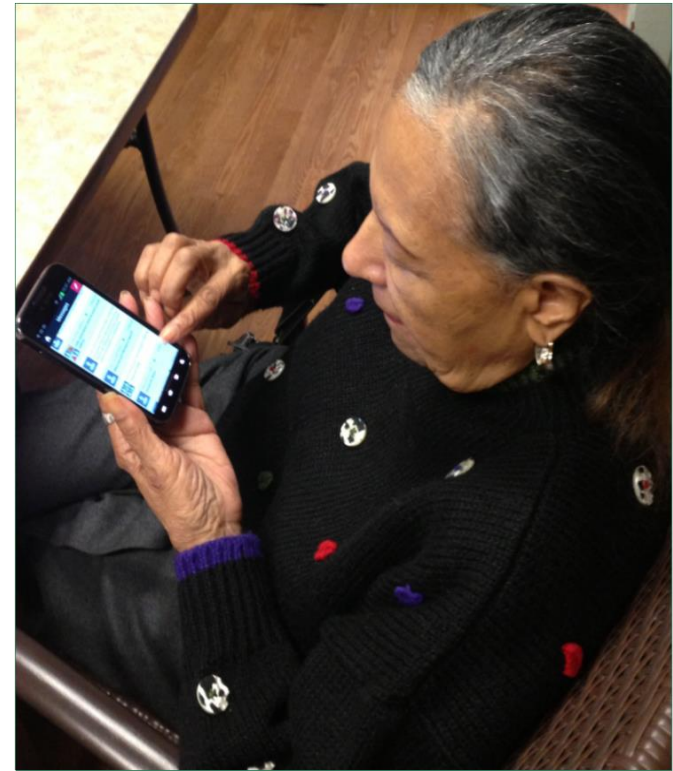
Investment Scams

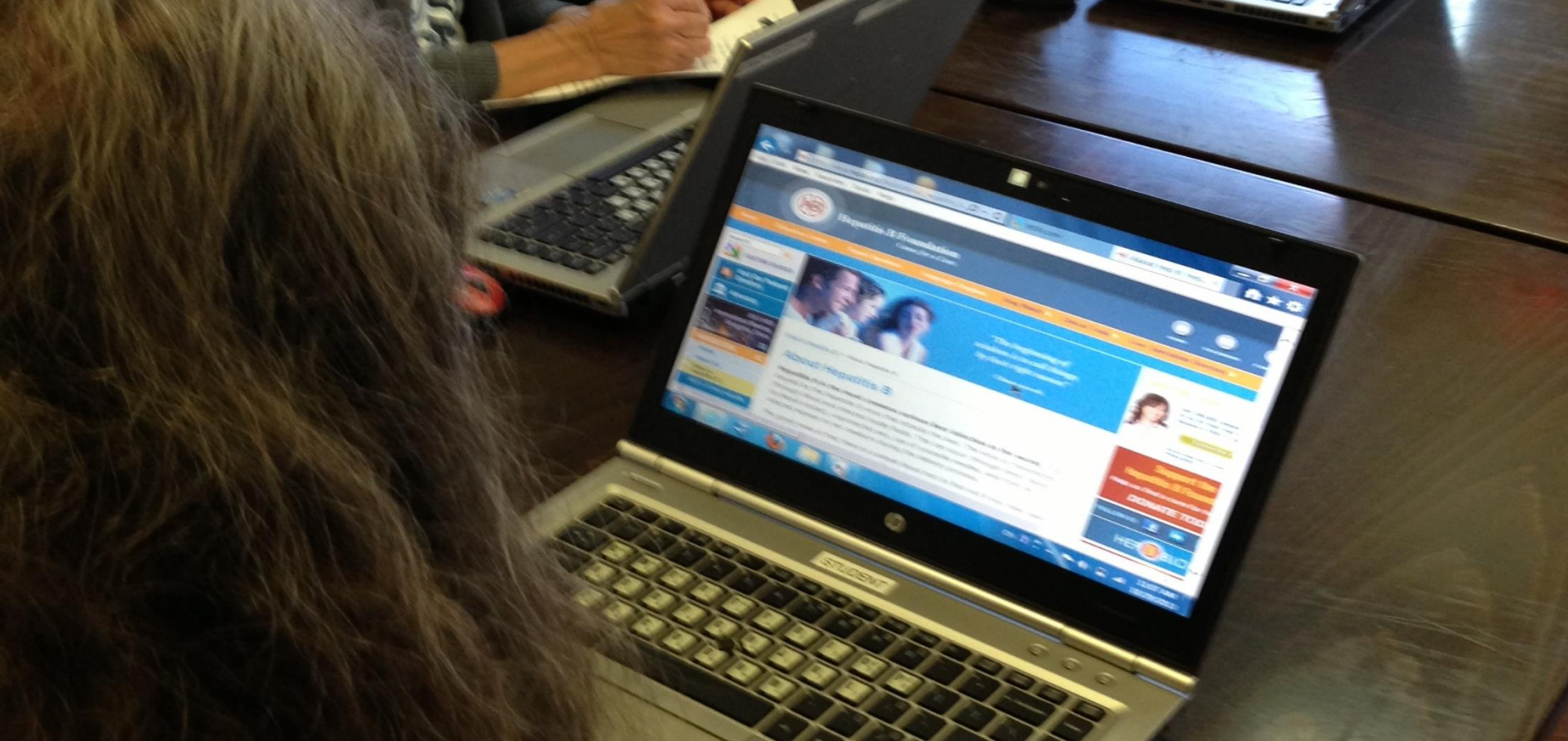
What do they have in common?

- Unsecurely accessing your personal or financial information.
- Rushing you through a decision.

Preventative measures:

- Take it **slow**.
- Ask as many questions as you need.
- Verify with other information or people.
- Ask for more information.
- Do some research.





Practice the 3 keys to Cyber Security:



QUESTION things you see online

CHECK for validity

ASK around



*Note that this slide contains a video:

<https://www.youtube.com/watch?v=RGAZQuTcsxE>

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Barbara receives an email from “Bank of America...”

Subject: Bank of America Alert: Suspicious Activities on your Account!



Bank Of America Digital Channels Group Fraud Operations would like to verify some recent activity on your account. .

To help protect your Bank Of America account(s) from unauthorized access, we have restricted your online access, which will remain in effect

In order to safeguard your account, we require that you confirm your banking details. To help speed up this process, please access the following link so we can complete the verification

<http://www.bankofamerica.com/secured/updates>



What about online purchases?



Here are a few extra tips for shopping safely online:

*Note that this slide contains a video:

<https://www.youtube.com/watch?v=el3N6qQjr-I>

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All About Email

How do you know which emails are safe to open and which to discard?



It's important to be aware of:

- Phishing
- Spam
- Hacking
- Nigerian Letter Fraud / 419 Fraud

Amazon Order Confirmation

AO Amazon Order <from@puxannj.xyz>
Sun 3/10/2019 7:19 PM
You

↩ ↶ → ...

Amazon

Amazon Order Confirmation

Hello,

Your Amazon account was used to buy a 250\$ Gift Card on a computer or device that had not been previously associated with that Amazon account on Sunday February 3, 2019 at 10:02:10 PM (GMT)

If you did not make these Purchase or you believe an unauthorized person has accessed your account, you should Verify Your Information as soon as possible account page at :

[Cancel The Order](#)

Details

Order #231-0456370-0944473
Email delivery: Sunday, February 3, 2019 at 10:02:10 PM (GMT)
Estimated delivery is in 5 minutes, but may be delayed in rare circumstances. Learn more.

Your Orders

Send gift card (to: jemyjerry@hotmail.com)
Total Before Tax \$250.00

Order Total: \$250.00

Sincerely,

We hope to see you again soon.

Amazon

What if it looked like this?

Your Amazon.com order of "Premium Travel Money Belt ...".



Amazon.com <auto-confirm@amazon.com>

Sat 3/2/2019 5:08 PM

You



Order Confirmation

Hello Kristle,

Thank you for shopping with us. You ordered "[Premium Travel Money Belt ...](#)". We'll send a confirmation when your item ships.

Details

Order #113-0277100-3182650

Arriving:
Monday, March 4

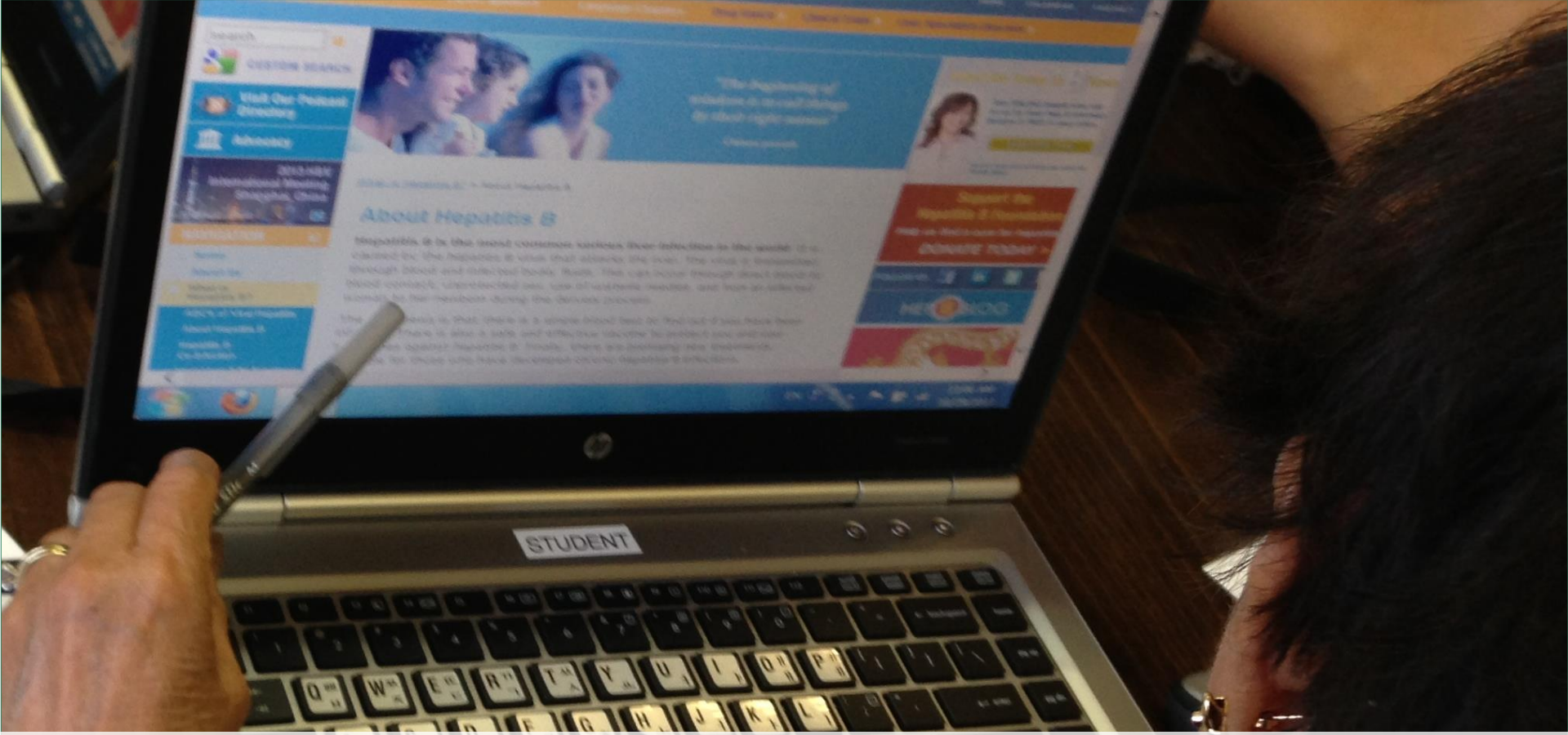
Ship to:
Kristle Bulleman

[View or manage order](#)

Total	\$15.97
Before	\$0.00
Tax:	\$15.97
Estimated	
Tax:	
Order	
Total:	

We hope to see you again soon.

Amazon.com



Practice the 3 keys to Cyber Security:



QUESTION things you see online

CHECK for validity

ASK around



**Make sure the computer has
at least one anti-virus
program...and keep it updated!**

**Be careful of malware:
unwanted, harmful add-ons to
your computer or device**

Some of our favorite passwords!



123456
password
123456789
12345678
12345
111111
1234567
sunshine
qwerty
iloveyou



TIPS on Passwords

Password
management
**apps or
programs**

Pick the **first
letters** of a
sentence that
is meaningful
to you and
you only.

Combination of
upper and
lowercase
letters, numbers
and symbols.

my
pet
Raccoon
loves
2
eat
carrots
while
dancing
!

mpRl2ecwd!

Keeping Your Smart Home Devices Safe



Securing your Smart Devices:

- Don't share your passwords
- Change and update your passwords
- Disable features you may not need
- Secure your router and WiFi network



How much information should you share online?



dill2ill
@_illdill_



My dad takes pictures of the dogs at the houses he works on and posts them on his business' Facebook page as employee of the week



Floors

February 4 · 🌐

This week's Employee of the Week. Her name is "Paulie Girl." She usually would hang with me.....until the sanders turned on! Great girl!



Share Photos Videos People Comments
Floors
February 11, 2014 · 🌐
Meet Paulie, the week's Employee of the Week. In between cleaning apartments, and getting ready for the new year, he found time to spend time with while I replaced the layers of old flooring, before installing a new floor. Great girl!



even though she was constantly being my attention, and trying to distract me to go for outside. (Great great girl)



Thanked! Thank you so much for the job.



زیرستان میں پیدا ہونے، ابتدائی تعلیم مدرسے سے حصص
نے پاکستانی میڈیا کی رپورٹ

Pope Francis Shocks World, Endorses Donald Trump for President, Releases Statement

VATICAN CITY – News outlets around the world are --
Pope Francis has made the unprecedented

Britain threatens to move to Switzerland over Tobacco shape row

Britain is aware of plans to Switzerland and unless the...

FAKE

شمالی وزیرستان میں پیدا ہوئے، ابتدائی تعلیم مدرسے سے حصص
تصویر بھی مل گئی، دیکھئے پاکستانی میڈیا کی رپورٹ

Yoko Ono: "I Had an Affair with Hillary Clinton '70s" [VIDEO] · USA 24

Yoko Ono shocked reporters yesterday when she responded to a qu...

Donald Trump Was Born in Pakistan Report of Pakistani Media

Donald Trump Was Born in Pakistan – Watch Amazing F...

HOW TO SPOT FAKE NEWS



CONSIDER THE SOURCE

Click away from the story to investigate the site, its mission and its contact info.



READ BEYOND

Headlines can be outrageous in an effort to get clicks. What's the whole story?



CHECK THE AUTHOR

Do a quick search on the author. Are they credible? Are they real?



SUPPORTING SOURCES?

Click on those links. Determine if the info given actually supports the story.

HOW TO SPOT FAKE NEWS



CHECK THE DATE

Reposting old news stories doesn't mean they're relevant to current events.



IS IT A JOKE?

If it is too outlandish, it might be satire. Research the site and author to be sure.



CHECK YOUR BIASES

Consider if your own beliefs could affect your judgement.



ASK THE EXPERTS

Ask a librarian, or consult a fact-checking site.



Practice the 3 keys to Cyber Security:



QUESTION things you see online

CHECK for validity

ASK around



CENTER FOR INNOVATION
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**POP
QUIZ!**

Malware is a type of software designed to gain access to or damage a computer.

(True or False)



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AND WELLBEING

POP
QUIZ!

**When it comes to online shopping, you can
safely shop from any site.**

(True or False)



CENTER FOR INNOVATION
AND WELLBEING

**POP
QUIZ!**

**When you create passwords, you should make
them easy to guess.**

(True or False)



CENTER FOR INNOVATION
AND WELLBEING

**POP
QUIZ!**

When I become the victim of a cybercrime, I should share my experience with the people around me.

(True or False)



If It's Too Late, What to Do?

Detect fraud



**Alert caregivers,
family members,
and community staff**



**It is time for
a change**



**Report
immediately**

Pass-It-On

*Note that this slide contains a video:

<https://www.youtube.com/watch?v=T7SiEQWzbAU>

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Thank you for listening!